

...the destined reign of Troy

Dear Alumni of USC,

Time flies! The year 2010 is drawing to a close, and we are happy to report that we, the USC alumni of Indonesia, have not been standing still. We have recently launched the

Cerdas Bang! program, short for men-Cerdas kan Bangsa ! Cerdas Bang has a goal of building 50 libraries in high schools of impoverished areas of Indonesia, by the year 2015.

This is a rather "crazy" goal, for an alumni organization of a US university. But hey, we Trojans believe we can achieve anything we put our mind into, so Cerdas Bang! it is. The good news is we've completed building the first 10 libraries in mud-stricken Sidoarjo of West Java.

We would also like to take this opportunity to thank sponsors and participants of our joint event with Indonesia Tatler on October 29th, 2010. This event enabled us to make a commitment, to build an additional



AUSCI

8 libraries, this time in earthquake stricken Padang, West Sumatera, scheduled to be completed by the second quarter of 2011. The target for these 18 libraries is to 'touch' approximately 10,000 children from their surrounding areas. Let's continue this Cerdas

Bang! program and reach our goal of 50 libraries by 2015.

For the year 2011, we are planning a Reunion to honor the AUSCI Board of Trustees, individuals who have contributed in the creation of our Endowment Fund, which will guarantee our alumni group's existence for, well, forever. A charity walk/run/bicycle event is also in store next year, so we do have our plate full, and we invite YOU to participate in any way you can.

On behalf of the committee, we would like to wish everyone:

**Season's Greetings 2010
&
The Happiest of New Year
2011**

**Fight On !
Holip Soekawan
President**

Merry Christmas

&

Happy New Year 2011





Inaugural Address
October 15, 2010
C. L. Max Nikias
President

... and now, consider the voyage that still lies ahead.

USC's Great Journey will be different from that of other great universities. And USC's role and identity will be different, once we have reached our destination of undisputed elite status.

Let's make no mistake about it: When it comes to doing good for the world, we believe there is a USC way of doing it. This way is entrepreneurial, imaginative, collaborative, ethical, adaptable, and global. We must place this USC stamp on the intellectual and the social revolutions that lie ahead.

As our world today is shifting away from an Atlantic to a Pacific Century, USC is better positioned than anyone else to lead this change. To become the intellectual and cultural and spiritual fabric of a world that is tied to the Age of the Pacific. To become the foremost laboratory of experimentation of "East-West" ideas, in scholarship and the arts and media and journalism and culture. To become the campus where the influencers of the Pacific Age will be educated, shaped, and molded.

This is our moment. And, I believe, that should be our vision!

Do you know what alma mater means? It means, literally, "Mother who feeds us all." Consider what it could mean for USC to firmly take its role as alma mater for this Age of the Pacific.

Let the best young minds from across the Pacific Rim compete to receive a USC education. Let us build special scholarship programs for students represented from all Pacific Rim nations. Let them take full advantage of a highly diverse environment they won't find anywhere else.

Great talent exists in America and around the Pacific Rim. Let that talent be refined in the unique intellectual crucible here, which represents a dynamic blend of the arts and humanities and culture, and cutting-edge science and technology, and social sciences and professions.

Indeed, USC, as an American university, is strategically positioned to serve as the intellectual crucible—the intellectual melting pot—of the Pacific Rim.

Destiny has dealt a favorable hand to USC. Let us play this out wisely.

Read more : <http://www.president.usc.edu/speeches/the-destined-reign-of-troy.html>





From the USC admission office :

Mr. David Park

USC Undergraduate Admission

held an open session for Parents & New admitting Students to USC

Admitting to USC ? Please contact David for more info :

davidmpa@usc.edu

Cc : novita.melani@gunungsewu.com

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*An Open session for Parents &
New Admitting students to USC*

Held on Oct 12, 2010

Jakarta





Dr. Richard Drobnick
Director, Center of International Business
Education and Research



USC Marshall School of Business

2011 MISIP : Marshall - Indonesia Summer Internship Program

Contact us : drobnick@marshall.usc.edu

terayama@marshall.usc.edu

Cc : novita.melani@gunungsewu.com



Fujiko Terayama
IBEAR MBA Program
USC Marshall School of Business

USC Marshall , IBEAR MBA Program

Class of 2011 Profile :

Class Size **54**

Average Age **34**

Average Years of Work Experience : **11**

Average GMAT **620**



Established : **1978**

Number of
Graduates Since :

More than **1,500**

in over **50** countries worldwide

Rankings Top 10 in International
Business
(**USC Marshall**) by U.S. News & World
Report and Financial Times

Participants :

- by undergraduate Major
- Business & Economics **39 %**
- Engineering **23 %**
- Natural & Applied Sciences **15 %**
- Social Sciences & Humanities **23 %**



1 (ONE) year Program
**Accelerated global MBA for
experienced Professional**

...the destined reign of Troy

Rully Lontoh



Husodo Angkosubroto



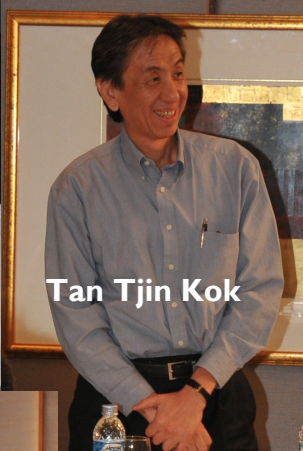
Sigit Soelistio



Winarto Alim



Handi Ganis



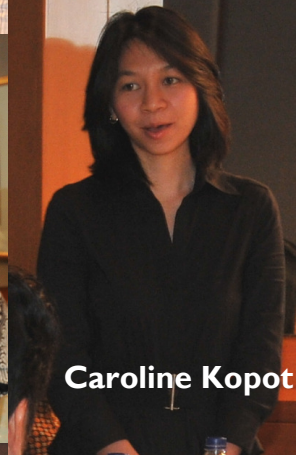
Tan Tjin Kok



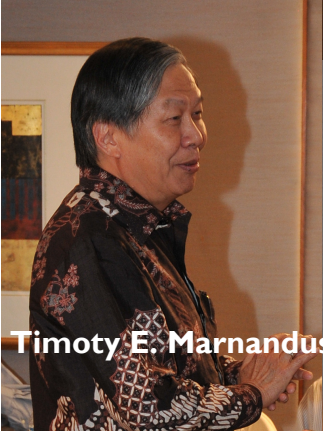
Venny Chintolukman



Vonny Irawan



Caroline Kopot



Timoty E. Marnandus



Rudyan Kopot



Fujiko Terayama,
Director
USC Marshall IBEAR



Frans Wijaya



Bhakti Sadeli



Junino Jahja
(Dad)



Naufal Luthfi
Jahja (Son)



Paul Himawan



Jahja
Suriawinata

Meet our FRIENDS :

“ This way is entrepreneurial, imaginative, collaborative, ethical, adaptable, and global.

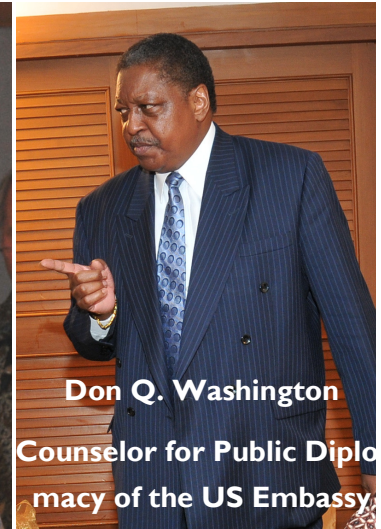
We must place this USC stamp on the intellectual and the social revolutions that lie ahead. “



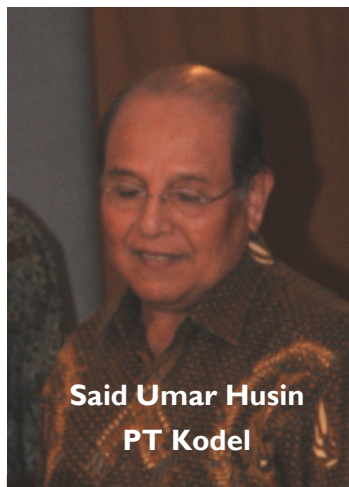
Iskandarsyah Bakri
Sumatera One
Horizon



Justin Doebele
Forbes Indonesia



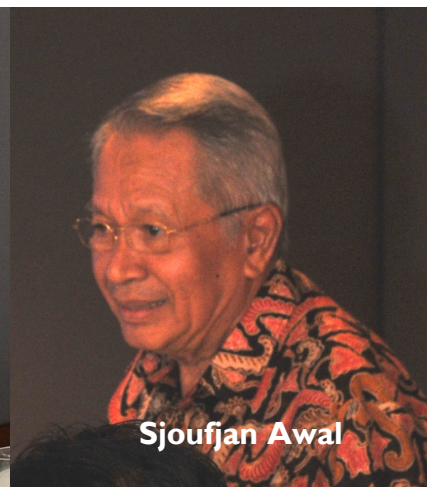
Don Q. Washington
Counselor for Public Diplomacy of the US Embassy



Said Umar Husin
PT Kodel



Dudi Sukendar , Alumni
Coordinator of The US
Embassy



Sjoufjan Awal



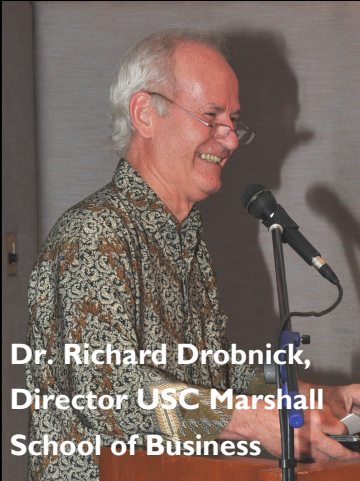
Ambassador David Merrill
USINDO



Dr. Richard Drobnick &
his dear nuclear-power-plant-engineer
friend **Bpk. Sjoufjan Awal**



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Dr. Richard Drobnick,
Director USC Marshall
School of Business



Holip Soekawan



Hendra Sutandinata



Adirizal Nizar



Junino Jahja



Indra Uno



Emil Arifin



Adhi Mahendra

**“ Do you know what alma mater means ?
It means, literally, “Mother who feeds us
all.” Consider what it could mean for
USC to firmly take its role as alma mater
for this
Age of the Pacific ”**





Trojans Meet President Obama



Vanessa : “ I  Barry !”

Fresh looks @ 6 am, boarding the “BUS Force ONE “



The lovely couple Vonny & John



Frans, Tau Young, Aming Ang, & William Gomez

Robby, Holip, Jefry & a friend



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2010
USC Charity Ball
&
One Decade
Indonesia Tatler
Oct 29, 2010
Mulia Hotel



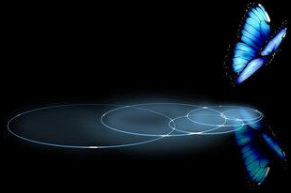


2010
USC Charity Ball
&
One Decade
Indonesia Tatler
Oct 29, 2010
Mulia Hotel



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fr

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UDLY PRESENT A JOINT CELEBRATION
AUSCI Alumni USC
INDONESIA



Let's make no mistake about it. When it comes to doing good, we believe there is a USC way of doing it." Fight ON!

IDR 300 million raised for AUSCI Cerdas Bang !

Djarum Beasiswa

Toshiba

WahanaArtha Harsaka

Hoka Hoka Bento

Red Bull

Infracell Nusatama

Verde

Mall.co.id

Erho VIP

Duta Motor

Luna2 Bali

Hotel Tugu Bali

Alila Villas Uluwatu Bali

Gordon Max

Panorama Tour

Dr. Oei Hong Djen
OHD Museum

Ranch Market

PT ASABA

Cuppa Coffee

KingFoto

SpeedUp

Guinot SAC Salon

Miracle aesthetic clinic

Sothys L'espace Beaute

Shabu2House

Cassis

Harum Manis

Dear Sponsors & Partners,

On behalf of Alumni USC Club of Indonesia (AUSCI), I would like to express my sincere gratitude for your generous contribution for the USC Charity Ball 2010 that was held at Mulia Hotel Jakarta, on Friday, 29 October 2010.

AUSCI's "Cerdas Bang!" program has a target to build 50 libraries by 2015. From the event, we have generated Rp 300 millions, which we will use to build 8 libraries in Padang, Sumatra, at the following schools:

1. SDN 17 Koto Baru
2. SDN 42 Rawang Barat
3. SDN Inti 33 Rawang Barat
4. SDN 02 Pasa Gadang
5. SDN 03 Kampung Olo
6. SDN 13 Kapalo Koto
7. SDN 16 Biniuang Kampuang dalam
8. SDN 04 Pisang

Your sponsorship is very valuable in making our event a success.

It was very well attended with guests far exceeding our expectation. We hope that your company was able to utilize this event as a great advertising opportunity for a great cause.

Only through people like you will we able to reach our goal to give children in our country access to books.

Thank you again for your generosity and your continuous support.

Sincerely,

Vanessa Hendriadi

USC Charity Ball

Event Chair —Class of 2002

& The 2010 USC Charity Ball Committee



Our 2010 USC Charity Ball

partners:

Sotheby | Tadashi Shoji | and Indonesia TATLER



Jan 18, 2011 @ 6.30 pm - Four Seasons JAKARTA

MEET & GREET
His Excellency Scot Marciel, the US Ambassador

"The US - Indonesia
Relationship
&
an Exclusive Review on
President Obama visit "



**AUSCI Special
New Year Event**

Inviting all SC Family
& Friends

Limited Space, RSVP NOW!

USC Rp. 100 k/ pax (early birds) until Monday Jan 10,
AFTER Rp. 150 k/pax
USC Spouse Rp. 200k/pax
FRIENDS (Non- USC) Rp. 300k/pax

novita.melani@gunungsewu.com
or send a text message (SMS) to **+62 812 9477 518**

Remittance advice by bank transfer to :

Yayasan Alumni USC Indonesia
a/c : 035-310-7159

BCA - please put your full name on bank remarks

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1st Event in 2011, Jan 18

“The NETWORK of Excellence for Indonesia & beyond “



Alumni USC
I N D O N E S I A

AUSCI

**“Sincerely THANK YOU for your continues support,
see you all soon & BEST Wishes always ... FIGHT ON ! “**



AUSCI

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Email : novita.melani@gunungsewu.com ; auscifoundation@gmail.com **www.ausci.org**