

## New dawn for Alumni USC Club Of Indonesia

“ Shifting the gear up, members of the Executive Committee at AUSCI , have renewed their commitment to press toward a whole new and improve chapter of our alumni club.

We need to lay down a sustainable foreground for AUSCI by which will get us further excel in unity and preserve the long live existence of Trojans in Indonesia. Let it become the utmost contribution from us, by us, and to us all, Trojans Family Indonesia.”

**Fight On !**  
**Husodo Angkosubroto**  
**President**



**AUSCI**  
ALUMNI USC CLUB OF INDONESIA

Chase Plaza Podium,7th floor  
Jl. Jenderal Sudirman Kav. 21  
Jakarta 12920

Phone: (62-21) 570 6388

Fax: (62-21) 570 6370

E-mail: novita.melani@gunungsewu.com

www.ausci.org

Facebook Group :

Alumni USC Club Of Indonesia

## E-newsletter

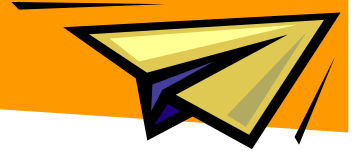
June - July 2009

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# Committee Meeting

June 3rd 2009



## Meeting Resolutions



Left—right :  
Erik, Robby, Rudyyan ,  
Hendra, Tau Young



Jefry, Frans, Adrian, Bobby  
Husodo, Holip

### ● Laying the foregrounds :

- Institutionalizing the USC Club Indonesia.
- USC Club needs a self-run and continuous management
- Restructuring club into 5 main Functions.
- Assuring the taking place of  
    **Leadership Succession**
- Election Plan

### ● Signifying the sense of belonging

#### The Steps :

- **Create club Endowment Fund Rp. 5 billions** (the first and foremost base to secure sustain ability)
- **Have an active Executive Committee** serving period max 2 years
- **Volunteers to serve as “The First Executives” (serving period July 2008—June 2011)**
- President & Vice President to outline Functions’ **job descriptions model** (is subject for readjustments and will be re-consolidated by team members of each Function)

## Functions @ AUSCI

### Meet the Officers

- Program
- Sponsorship
- Governance
- Communication
- Membership & Database  
(Including Young-Millennium alums)



## The First Executives

Program : Vanessa Hendriadi, Robbyanto Budiman

Sponsorship : Husodo Angkosubroto, Garibaldi Thohir, Jefry Hakim

Governance : Rudyan Kopot, Erik Setiawan, Bambang Suwarso

Communication : Hendra Sutandinata, Patricia Susanto, Andru Subowo, Guntur Siboro

Membership & Database : Djoko Labbaika, Bobby Setyadi, Frans Wijaya, Adrian Hermawi, Albert Zhu, Liem Tau Young, Alwin Kiemas

## We need more volunteers , *please sign in*

You can contact the above mentioned members

Or contact club Administrator :

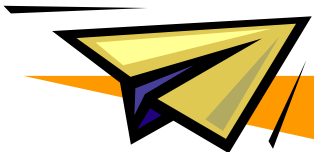
**Novita Melani**

Phone : 570 6388 x 7013

Email : [novita.melani@gunungsewu.com](mailto:novita.melani@gunungsewu.com)

Left—right :  
Adrian,  
Bobby,  
Husodo,  
Holip





By Julie Du Brow

## Update news

**L**os Angeles, CA, USA (May 2009) – Non-profit organization *The World Is Just A Book Away (TWIJABA)* launched in October 2008, is already exceeding its 2009 expectations by opening ten libraries at ten schools in Sidoarjo, Indonesia, on June 3-4, 2009. The libraries will service approximately 2,000 children in the area, grades one through six. Founder James. J. Owens is proud to announce that the libraries will be named in honor of key *TWIJABA* supporters, including Muhammad Yunus, Queen Noor Al-Hussein of Jordan, Desmond Tutu, Yo-Yo Ma, Miep Gies, and the late actress Natasha Richardson.

The mission of *The World Is Just A Book Away* ([www.justabookaway.org](http://www.justabookaway.org)) is to bring hope—in the form of books, libraries, and schools—to thousands of children in developing countries. The program was launched in Sidoarjo, site of the mudflow disaster that displaced more than 60,000 people and destroyed many schools. The ten libraries introduce the idea of loaning non-classroom books for recreational reading. The libraries also have educational DVDs for on-site use.

## Non—Profit ‘The World Is Just A Book Away’ Launches Ten New Libraries June 3rd in Sidoarjo—Indonesia

### Alumni USC Club Of Indonesia Raises Over \$ 30,000 for foundation

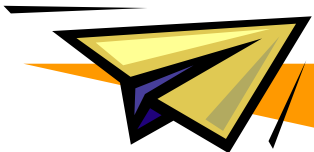
The organization has accomplished early fundraising success across various platforms: a strong online push (primarily through Facebook), an art opening fundraiser sponsored by Los Angeles Tribal, and, ***most significantly, a dedicated Board, and being the beneficiary of the Alumni USC Club of Indonesia’s annual Charity Ball. The Ball raised over \$30,000 for TWIJABA, and the club plans to work with the non-profit and its local partner to distribute books to Indonesian children in impoverished areas of the country.***

With an initial goal in 2009 to open 14 libraries, Owens is grateful for the immense support, and in awe of the accelerated progress and that has been achieved. “When we launched last October, we thought it would be a stretch to launch 14 libraries in Sidoarjo in 2009,” states Owens, assistant professor of clinical management communication at the USC Marshall School of Business Center for Management Communication. “However, due to our early success and the tremendous support of all involved, we will open ten in June and we are on target to open a total of 20 permanent libraries there this year, as well as a mobile library to serve children at an additional 23 schools. In total, we will bring more than 15,000 books to more than 9,000 boys and girls in the region who have been most affected by the mudflow disaster in 2009, our first full year of operation.”

*TWIJABA* has attracted a strong and varied list of people to his cause, from Board members to general supporters. Owens wanted to honor a selection of early believers (not on the Board) by naming a library after them. Confirmed library names include Queen Noor Al-Hussein, Desmond Tutu, Jane Goodall, Lois and Buzz Aldrin, Shirin Ebadi (2003 Nobel Peace Prize), Yo-Yo Ma, Miep Gies, Muhammad Yunus, Fess Parker, and the Natasha Richardson Memorial Library.

Behind the scenes, the first person to commit to the organization’s Board of Advisors was Jenny Ming, former President of Old Navy and one of *Fortune* magazine’s “50 Most Powerful Women in American Business.” Rounding out the Board of Advisors are Jim Ellis, Dean of the USC Marshall School of Business, and Tim Monich, highly-respected dialect coach of Hollywood. Prominent people in the worlds of business, entertainment and academia have signed on to the Board as well, inspired by Owens’ enthusiasm, drive, mission, and their own love of the written word.

Owens also enlisted the help of students and young professionals for the non-profit, when he encountered their enthusiasm for the project. As a professor, he wants to encourage the idea that being on a Board shouldn’t be restricted to the over 40 age group. So *TWIJABA*’s Board has members in their 30s, and he created



From previous page

## Update news

“Ambassadors” program as a stepping stone for the younger participants.

Owens is also working on a book featuring submissions from more than 70 of the world’s most prominent people—across the arts and sciences, politics, business, and philanthropy—about their love of reading and books that inspired them. He plans to donate all the profits from the future book sales to non-profits, including *TWIJABA*.

Images of the building or renovation progress on the libraries can be viewed online at [www.justabookaway.org](http://www.justabookaway.org).

### ADDITIONAL TWIJABA NEWS:

March 2009—Professor Owens attended *Education Without Borders 2009 Conference* in Dubai, UAE, as a Distinguished Guest and Mentor, and Panel Judge. Participating panel: “Improving Technology’s Role in Improving Life on Earth”.

In November 2008, “The World is Just a Book Away 20/20 Club” launched on Facebook to garner broader support from the general public. Each member commits to an annual minimum donation of \$20 (which translates into 20 books). In the first two months, nearly 200 signed up, and almost \$10,000 was raised.

2009 USC Charity Ball Committee & Prof. James Owen  
Jakarta, June 17th 2009



**Adrian Hermawi, Albert Zhu, Alwin Kiemas, Frans Wijaya, Holip Soekawan, Liem Tau Young, Andru Subowo, Hendra Sutandinata, Roy Kurniawan**

**Fang Fang Ekawati, Prof. James Owen, Husodo Angkosubroto, Vanessa Hendriadi, Novita Melani**





Coming up next @ AUSCI

## Committee Meeting

Wednesday, July 22nd 2009

At 6.00 pm

Venue: Chase Plaza Podium, 7th floor

Jl. Jendral Sudirman Kav. 21, Jakarta

### Agenda :

⇒ Functions members to determine :

- Chair or the function
- Functions' Target / KPI & Agenda

⇒ Purpose programs for 2009– 2011

#### Invitees :

Members of Committee & New volunteers



USC alums are welcomed to give ideas/ suggestions/ input as a topic of discussion to the committee



## Alumni Gathering

Theme :

2009 Welcoming & Send- Off Party

Date :

Friday night , July 24th 2009

At : 7 pm - 10pm



Annually, AUSCI hold the Summer Alumni Gathering , which purposed for welcoming new Graduates, and sending off freshmen / students who will be attending fall term of the year.

Who should attend ?

- ⇒ Recent graduates and Alumni USC
- ⇒ Students at USC & Parents
- ⇒ Members of Committee of Alumni USC Club Of Indonesia (AUSCI)



## Indonesia President Invitational

2009, cordially invite Alumni USC to come and watch live its forthcoming golf tournament.

This prestigious professional golf tournament has attract many of the biggest names in the Asian Golfing scene for the past two years.

More info :

<http://www.pipininvitational.com/>

Additionally, **Rory Hidayat Hie**, an Indonesian golf player who is a Trojan and was in the USC Golf team before finally turning pro last year, will be competing in this tournament. Should you be interested to watch the tournament and cheer on Rory, You can book your tickets now.

**Tickets reservation is now open until July 8th 2009.**

Please state your **full name, USC Year, email address, mobile # and number of tickets to :**

**[novita.melani@gunungsewu.com](mailto:novita.melani@gunungsewu.com)**

Confirmed reservations will later be notified by email.





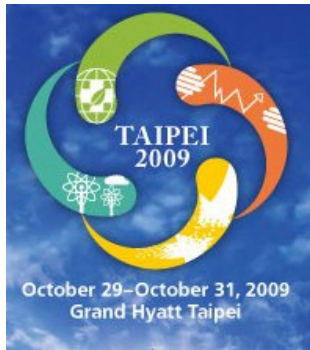
## Updates From USC

### 2009 USC Global Conference Taipei October 29th—31st, 2009 Grand Hyatt Taipei

Facing Global Challenges

[4 GC Themes]

- ⇒ Changing Economic Climate
- ⇒ Global Health
- ⇒ Energy
- ⇒ Digital World



For information, updates, registration & hotel reservation, visit [www.usc.edu/globalconference](http://www.usc.edu/globalconference)

## USC GC related INFORMATION

### (1) Early bird registration deadline, Aug. 31

(for the US\$300 registration fee)

As mentioned, the total cost of all the meals/tea breaks/receptions is already over US\$300. So the early bird rate is definitely a very good value!

<http://www.usc.edu/dept/pubrel/specialevents/gc2009/registration/>

### (2) Accommodations

Besides Grand Hyatt, we also negotiated with several hotels in the neighborhood to get very nice rates for our GC participants. Would suggest to try the Pacific Business Center first as it offers a really nice rate, decent quality, plus it's only 5 min. walking distance from Grand Hyatt.

You can find the Accommodations (4 hotels) at below page link. Price-wise, it ranges from NT\$2520 ~ 7300 and above per room (roughly US\$76 ~ 220 and above).

<http://www.usc.edu/dept/pubrel/specialevents/gc2009/visiting/>

### (3) Recommendations/Suggestions from Taiwan hosts

Some of our alumni helpers shared their recommendations on what to do or where to eat for our participants from abroad. We created a separate website called "Explore Taiwan" for our foreign friends. Please check out the below website to find more fun information.

[http://www.usc.edu/dept/International\\_Offices/Taipei/ExploreTaiwan/main.htm](http://www.usc.edu/dept/International_Offices/Taipei/ExploreTaiwan/main.htm)

### (4) USC Schools/Programs that are planning to have their alumni reunion in Taipei during GC

As far as we know, below are those that plan to have their own alumni reunion. Please do feel free to share with your alumni.

- \* Viterbi School (dinner on Oct. 30)
- \* Marshall School (reception on Oct. 30)
- \* GEMBA (very likely a dinner on Oct. 30)
- \* IBEAR (planning it now besides a confirmed IBEAR hospitality room gathering on 10/31)
- \* Education School's TESOL/TEFL (planning it now)



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