“Give a man a fish and you feed him for a day. Teach a man to fish and you feed him for a lifetime.”

Dear Friends:

It has been almost 3 years since our first charity event to give children from the impoverished and disaster struck areas in Indonesia access to reading materials.

Our first event was the AUSCI Charity Ball in 2009, which many of you attended and supported. We successfully raised about Rp300million, which was used to build 10 libraries plus 1 mobile library in the mud flood affected area in Sidoarjo, East Java. In 2010, we held the second Charity Ball to build 8 libraries in Padang, Sumatra, in the area that was hit the hardest by the Padang earthquake.

There are thousands of elementary students, parents, and teachers currently using the libraries every day from your supports and donations. AUSCI with its Cerdas Bang! program (short for “MencerdaskanBangsa”) is targeting 50 libraries in Indonesia by 2015.Our next phase is to start building libraries in Yogyakarta, especially in the area that got hit the most from 2010 earthquake.

Why all this?

On 5 Feb 2012, at Standard Chartered HK Marathon Run for a Cause. I will be running my **first** full marathon(yes, every 42.195KM of it) in Hong Kong to spread awareness and get your participation for this noble cause.

Yes, I need your help. You can of course run with me or spray water on me along the way, but most importantly, you can show your generosity by donating for every KM I run until the finish line for CerdasBang!’s cause.

I have to admit, that running a marathon has been a huge challenge and a life goal of mine. Although I know I will be suffering along the way and many days after, your support for this worthy cause will be a push and motivation for me every step of the way.

Even your littlest contribution counts. Please fill out the form attached and email it back to me at your earliest convenience, but please do so before 5 Feb 2012,

All proceeds will be used to buy books, other reading materials, and build libraries for these less unfortunate children.  
  
**All you need to do are these 3 steps:**  
1.  Fill out the form attached  
3.  Email/fax the form to [novita.melani@ausci.org](mailto:novita.melani@ausci.org) & to me! **vanessa.fu@gmail.com**

You will receive a donation receipt from Yayasan Padi Pratama directly.  I will also share the information on how much we all accumulate from this humble effort of fund raising.  
  
**You will be in my thoughts on the way to FINISH line**.  **Thank you again for your most appreciated support toour children to give them the opportunities to be valuable human beings.**

**Sincerely,**

**Vanessa Hendriadi**

p.s: I will occasionally write updates on my training, follow me on twitter: @fuvanessa