

“Give a man a fish and you feed him for a day. Teach a man to fish and you feed him for a lifetime.”

Dear Friends:

It has been almost 3 years since our first charity event to give children from the impoverished and disaster struck areas in Indonesia access to reading materials.

Our first event was the AUSCI Charity Ball in 2009, which many of you attended and supported. We successfully raised about Rp300million, which was used to build 10 libraries plus 1 mobile library in the mud flood affected area in Sidoarjo, East Java. In 2010, we held the second Charity Ball to build 8 libraries in Padang, Sumatra, in the area that was hit the hardest by the Padang earthquake.

There are thousands of elementary school students, parents, and teachers currently using the libraries every day from your supports and donations. AUSCI with its Cerdas Bang! program (short for “Mencerdaskan Bangsa”) is targeting 50 libraries in Indonesia by 2015. Our next phase is to start building libraries in Yogyakarta, especially in the area that got hit the most from 2010 earthquake.

Check out: <http://www.ausci.org/cerdasbang/> for more complete information.

Why all this?

On 5 Feb 2012, I will be running **my first full marathon** (yes, every 42.195km of it) at Standard Chartered Hong Kong Marathon (www.hkmarathon.com) to spread awareness and to get your participation to give children from the impoverished areas in Indonesia access to reading materials.

Yes, I need your help. You can of course run with me or spray water on me along the way, but most importantly, you can show your generosity by donating for every kilometer I run until Finish line for CerdasBang!'s cause.

I have to admit, that running a marathon has been a huge challenge and a life goal of mine. Although I know I will be suffering along the way and many days after, your support for this worthy cause will be a motivation for me every step of the way.

Even your littlest contribution counts. Please fill out the form attached and email it back to me at your earliest convenience before 5 Feb 2012. All proceeds will be used to buy books, other reading materials, and build libraries for these less unfortunate children.



Alumni USC INDONESIA

AUSCI “The Network of Excellence, for Indonesia & Beyond”

All you need to do are these 3 steps:

1. Fill out the form attached
2. Transfer your support to Yayasan Padi Pratama (details on the form attached)
3. Email/fax the form and transfer receipt to vanessa.fu@gmail.com and novita.melani@ausci.org

You will receive a donation receipt from Yayasan Padi Pratama directly. I will also share the information on how much we all accumulate from this humble effort of fund raising.

**You will be in my thoughts on the way to FINISH line.
Thank you again for your most appreciated support to our children to give them the opportunities to be valuable human beings.**

Sincerely,

Vanessa Hendriadi

p.s: I will occasionally write updates on my training, follow me on twitter:

@fuvanessa



Support Cerdas Bang! by supporting Vanessa Hong Kong Full Marathon 5 February 2012

NAME :
EMAIL ADDRESS :
HP NO :
DATE :

Yes, I would like support Vanessa Hendriadi on her full marathon by contributing to Yayasan Padi Pratama for Cerdas Bang!'s program. 100% of my donation will go toward building libraries and providing reading materials for children in impoverished area in Indonesia.

Check Below	Contribution	KM Run	Total
	Rp. _____ /km run (other amount)	X42.195 KM	Rp. _____
	Rp. 200,000 /km run	X42.195 KM	Rp. _____
	Rp. 100,000 /km run	X42.195 KM	Rp. _____
	Rp. 50,000 /km run	X42.195 KM	Rp. _____
	Rp. 20,000 /km run	X42.195 KM	Rp. _____

I have transferred the amount above to Yayasan Padi Pratama :

Check Below	Account Information	Date
	<p>Yayasan Padi Pratama a/c: 035-3133-079 BCA Cabang : Chase Plaza Sudirman Swift code : CENAIDJA</p> <p>Please put note : "VANESSA - run"</p>

Please fax your form & your transfer evidence to : **(62-21) 5706370**, attention Novita Melani

Or email to :

Vanessa.fu@gmail.com & **Novita.melani@ausci.org**

FIGHT ON!